

Wilde Lake High School Boosters Meeting

President:	Todd Pittman	Treasurer:	Anne Santos
Vice President:	Triiip Bowen	Secretary:	Jon Wilson
Members at Large:	<i>Leadership Area</i>		
	Amy Churilla	Communications, Spirit Wear	
	Melanie Facchiano	Casino Night!	
	Tracy Hollida	Concessions	
	Mike Julian	Corporate Sponsorships	
	Jenn McQueeney	Spirit Wear	
	Kevin Minney	Concessions	
	Nancy Williams	Membership	

Board Meeting: December 2, 2020 via ZOOM Began 7:08 pm

Attendees:

Board: Churilla, Facchiano, Hollida, Julian, Minney, Pittman, Wilson

Administration: Kareem Penn

Minutes: The minutes from November 4, 2020 were approved.

Treasurer's Report: Anne was unable to make tonight's meeting, but she reported to Todd that the finances are looking good. All revenue categories are on-track or doing better than expected. The recent spirit wear sale was a huge success.

Concessions: Tracy will work on updating the concessions operations manual. She and Kevin will also clean-up the outdoor concession stand.

Memberships: Todd reported that memberships are up to 97. This is excellent when you consider that we have not had any back-to-sports nights to recruit new members.

Casino Night: Melanie noted that some other high schools have had success with virtual game nights. They work with a vendor to set up the on-line experience and then charge a fee for participation. The Board encouraged Melanie to explore this idea as an option for Wilde Lake.

Spirit Wear: Amy and Jenn organized a successful on-line spirit wear event. Products have been distributed today and will be distributed tomorrow. Just today an extra \$800 in product was sold.

Records Board: The first round of the records board project is complete and records have been printed for the boards. This is an ongoing project, so if additional records are identified, please share with Triiip.

AAM Report: Penn had a conflict and would join the meeting later. Todd spoke to Penn recently and provided the following updates on some of the Booster-related projects.

- The launch of the records boards is complete.
- The picnic tables by the cafeteria are ordered. They will be installed after winter.
- Once the HCPSS Board approves the softball scoreboard re-installation, the work will be scheduled.
- Similarly, we are waiting for HCPSS Board approval for installation of the Alumni Patio by the stadium. If all goes well, installation will begin in January.
- The weight room has been painted. Penn plans to finalize other physical improvements before students return to school. The final plan is to have art students add decorative/inspirational paintings to sections of the room. In the interim, Penn plans to purchase banners to fill the space. Tracy suggested having students design banners that Penn could then have printed. The Board agreed that Tracy should discuss with Penn. Melanie also volunteered to help with banners.

Penn joined the meeting. He added the following information:

- Once the picnic tables are installed by the cafeteria, the old tables will be refurbished and set up by the stadium. Penn is also working on acquiring a ticket booth.
- Penn is exploring vendors to run content on the new informational TVs on Main Street and by the gym. He expects to make a selection soon.
- Penn supports Tracy's idea for a student competition to design the weight room banners. He will work with her to put out a call for designs.
- As announced yesterday, the return-to-sports (winter season) has now been postponed to January 11, 2021. Penn had no other official updates on athletics.

New Business: Amy proposed that Boosters plan a "What is Boosters" online event in late January. The Board supported this idea. Jon mentioned it would be a good opportunity to begin getting parents interested in volunteering for the 2021/22 Board. Planning for board recruitment will begin in February and some openings are expected as senior parents "retire."

Meeting adjourned: 8:18 pm.

Next meeting: January 6, 2021 – Via Zoom