



## Wilde Lake High School Boosters Club

### 2019-2020 Corporate Sponsorship Program

The WLHS Boosters Club is a non-profit volunteer organization that raises money to support the Athletic Programs at Wilde Lake High School. **One of our main sources of funding comes from sponsorships by local businesses.** The money we raise is primarily used to buy the uniforms and equipment needed for our sports teams.

- **We recognize our Sponsors by proudly hanging large logo banners in the Stadium and Gym.**
  - **Get excellent community exposure to thousands of fans throughout the entire school year!**
  - **Make a positive impact in the community by supporting Wilde Lake Student-Athletes & Families!**
- Our 3 standard Sponsorship Packages are listed below. Custom packages are also available.
  - Choose the best fit for your company, and enroll by completing the attached form.

Sponsor Level	Donation Amount	Stadium Banner	Gym Banner	Logo/Link on website footer	Logo/Link on sponsor webpage
Gold	\$1,000	✓	✓	✓	✓
Silver	\$500	✓			✓
Bronze	\$250		✓		✓

- **Stadium Banner:** Full-color 3' x 6' heavy-duty vinyl banner with your company logo. Hung in a high-visibility location near the entrance to the stadium for the 2019/2020 school year. These banners are seen by fans/players/families coming for a variety of sporting events (football, soccer, lacrosse, field hockey, outdoor track, cross-country). They are also seen by youth sports leagues, camps, and community events using the WLHS Stadium.
- **Gym Banner:** Full-color 2' x 4' vinyl banner with your company logo. Hung in the gym near the scoreboard for the 2019/2020 school year. These banners are seen at a variety of indoor sporting events (volleyball, basketball, wrestling), as well as youth sports leagues, camps, and community events held in the gym.
- **Logo/Link on website footer:** Your logo (with weblink or email address) on the footer of the entire [www.WLHSboosters.org](http://www.WLHSboosters.org) website for the 2019/2020 school year. This website is accessed by nearly all families of the 1,200 students at WLHS!
- **Logo/Link on sponsor webpage:** Your logo (with weblink or email address) on a dedicated Sponsor List webpage on the [www.WLHSboosters.org](http://www.WLHSboosters.org) website for the 2019/2020 school year.

**We would love to have your company as one of our 2019/2020 Corporate Sponsors!**  
 For more info, please contact: Felicia Hulit, Sponsorship Chair, at [felicia.hulit@yahoo.com](mailto:felicia.hulit@yahoo.com)

Wilde Lake High School Boosters Club  
**2019/2020 Corporate Sponsorship Program Enrollment Form**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email address: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Sponsorship Level: ☐ Gold ☐ Silver ☐ Bronze

**Please make check payable to: "Wilde Lake High School Boosters"**

**Send check and form to:** *Wilde Lake High School Boosters*  
5460 Trumpeter Road  
Columbia, MD 21044

If you would prefer an Invoice, please contact: Anne Santos, WLHS Boosters Treasurer, [treas.wlhsboosters@gmail.com](mailto:treas.wlhsboosters@gmail.com)

***Once we have your info, we will contact you for a company logo and begin production of your banners!***



*3' x 6' Sponsor logo banners at the WLHS Stadium entrance*



*Standardized banner frame with your company logo!*

\*WLHS Boosters is 501(c)(3) non-profit organization, Tax ID:02-0535414. Your donation is tax-deductible in accordance with applicable tax law.

\*HCPSS Policy #4010-Donations: *"Though advertising is not allowed, recognition of donors and business partners who sponsor activities through the display of an individual or company name and/or display of company logo is permissible".* What this means is that our banners can display your company logo and general location, but not phone numbers, street addresses, URL's, etc.