

Wilde Lake High School Boosters Meeting

President:	Todd Pittman	Treasurer:	Anne Santos
Vice President:	Triiip Bowen	Secretary:	Jon Wilson
Members at Large:	<i>Leadership Area</i>		
	Amy Churilla	Communications, Spirit Wear	
	Melanie Facchiano	Casino Night!	
	Tracy Hollida	Concessions	
	Felicia Hulit	Corporate Sponsorships	
	Jenn McQueeney	Spirit Wear	
	Kevin Minney	Concessions	
	Crissy Simpson	Membership	

Board Meeting: September 4, 2019 Wilde Lake High School - Began 7:10 pm

Attendees:

Board: Bowen, Churilla, Hollida, Minney, Pittman, Santos, Simpson, Pittman, Wilson

Admin: Kareem Penn, AAM.

Members: Dione Brown, Ellen Eylanbekov, Pamela Foster, Mike Julian, Greta Richard, Denise Trip

Minutes: The minutes from August 14 were approved.

Introductions: Everyone present introduced themselves. The September meeting serves as the semi-annual membership meeting. During this meeting, all members are invited to vote on the annual budget.

Budget: Todd summarized the proposed 2019-20 budget. He also reported that corporate sponsorships were more successful than expected so he proposed to increase revenues and expenses by \$1,500. After discussion, the Board agreed to amend the budget proposal by adding \$500 to a new line item for personal equipment support to be administered by Penn and \$1,000 (to a total of \$2,500) for competitive club support. The latter line item will be used to support entry fees for clubs such as Speech and Debate, Robotics, and It's Academic.

The budget was unanimously approved.

AAM Report:

- Homecoming will be September 21. The dance has been moved to Friday night because of a conflict on the 21st with a popular non-school related concert. The parade and game will be on the 21st. Penn also has vintage uniforms that Boosters could sell at the game.

- The school will be combining the Distinguished Alumni Hall of Fame and the Athletic Hall of Fame. The plan is to select a basketball game this winter for an induction ceremony.
- This year, Wilde Lake HS is promoting four hashtags on social media: #LakePride ; #RiseUpWLHS ; #FeeltheRoar ; and #TheGreatLake
- The school system installed a temporary sound system (a speaker by the press box) while the order to install the permanent system works its way through the queue. The request to install the scoreboards (or allow an outside vendor to do the work) is also in the queue.

Committee Reports:

Communications/Team Liaison – Amy asked that Board members feed her content for the Booster’s social media accounts. She is using an app that allows her to post simultaneously to Twitter, Facebook, and Instagram. All but one fall sports team has a team liaison and Amy is working to identify a liaison for that sport. Amy’s goal is to work with every liaison to make sure each team ends the season with a team banquet.

Concessions – Kevin reported that Friday was the first football game of the year and things went well. Tracy said that SignUpGenius has been set up to allow volunteers to sign up for all concessions opportunities this fall. She also reported that if anyone cannot use the program, she can take emails or even paper registrations for volunteer slots. The program should not be a barrier for volunteering.

Corporate Sponsorships – Todd reported that \$9,500 in corporate sponsorships have been secured and another \$500 contribution is possible. Todd shared that one of the donors had their business disrupted by the major gas explosion that was in the news. Tracy said that the donor was given the opportunity to get their sponsorship back, but the donor wanted Boosters to keep the funds. Tracy suggested there might be volunteer opportunities where the school could assist the donor as they relocate.

Memberships – Crissy said that 43 memberships have been received to date. She anticipates that Back-to-School-Night (BTSN) will be a great opportunity to increase those numbers.

Casino Night – Todd noted that Felicia has ended the corporate sponsorship drive, so Melanie will be beginning to do outreach soon for Casino Night. He encouraged all members to volunteer for Casino Night subcommittees.

Spirit Wear – Amy said that we sold about \$2,600 in product at Freshman Orientation. She looks forward to good sales at BTSN. The online store has been doing well. Golf and volleyball used it for team sales. Some teams still use other sources for team apparel/fund raising but with time, Amy hopes to move more teams to Rockkittwear.com.

Sports Camps: Triip will be exploring options to improve coordination of summer sports camps. He has been looking other HoCo high school models. One goal is to create a streamlined system which will make it easier on both the organizers/coaches and participants.

Old Business: Following up on prior conversations about how we communicate the Boosters role in supporting team, Jon asked about some teams using the Online School Payment system for fund raising. Penn said that all teams have the discretion to fund raise for team extras for players (e.g., personal team jackets). He emphasizes with coaches that core team needs (uniforms and equipment) are to be supplied using school or Booster funds; all parents need to see value in joining and donating to Boosters.

New Business: Mike said that he would be happy to help with other fund raising options if the Boosters have interest. One idea is to sell Yeti tumblers with Wilde Lake logos. Todd said that this could be explored, but the issue of storage would need to be resolved. Another is to cut a deal with a food truck for game sales. Kevin said we wouldn't want to undercut stadium concession sales, but sales at baseball/softball games could be considered if it makes sense given attendance.

Meeting adjourned: 8:30 pm.

Next meeting: October 2, 2019 – 7 pm WLHS Student Services (Guidance) Area