

## **Wilde Lake High School Boosters Meeting**

President:	Todd Pittman	Treasurer:	Anne Santos
Vice President:	Triiip Bowen	Secretary:	Jon Wilson
Members at Large:	<i>Leadership Area</i>		
	Amy Churilla	Team Liaison, Spirit Wear	
	Melanie Facchiano	Casino Night!	
	Tracy Hollida	Concessions	
	Felicia Hulit	Corporate Sponsorships	
	Jenn McQueeney	Spirit Wear	
	Kevin Minney	Concessions	
	Crissy Simpson	Membership	

Board Meeting: July 10, 2019 Wilde Lake High School - Began 7:05 pm

Attendees:

Board: Bowen, Churilla, Hollida, Hulit, McQueeney, Minney, Pittman, Wilson

Admin: Kareem Penn, AAM.

**Minutes:** The minutes from June 5 were approved.

*President's Report:* Todd gave an overview of the Boosters for the benefit of old and new Board members: Why Boosters is important, and how it works. He offered three main points

- Howard County Public School System only partially supports sports and activities; without Boosters the high school experience at all schools not be as positive
- Wilde Lake is not an especially well-endowed community but WLHS Boosters does well compared to its Columbia peers
- The key to success is to do the basic things well – concessions, casino night, spirit wear, memberships/donations, plus Greg's. Don't spread ourselves too thin and have fun!

*AAM Report:*

- Kareem reported that the Baseball/Softball scoreboards have been selected and are ready to be ordered. They will be held until a plan is in place to install them.
- Marcy Leonard, the new principal, is a former WLHS coach. She is supportive of the program.
- Kareem offered a recommendation for how Boosters can best support clubs/non-sports activities at WLHS:
  - There are over 100 clubs at WLHS. An annual allocation of \$1,500 is not going to go far. One way to fairly distribute these resources while making meaningful contributions is to narrow the pool of eligible clubs.

- In line with Boosters current focus on sports, Boosters should focus on supporting competitive clubs such as speech and debate, math team, robotics, It's Academic, and Model UN. Wildecats students annually get invited or win the opportunity to go to regional and national competitions but entry fees and travel can be a barrier to participation. Support from Boosters could open up more opportunities.
- Kareem would make recommendations for support based on achievement and need.
- Kareem will continue to promote the rebranding of athletics at WLHS this summer by cleaning and reorganizing trophy cases and other areas of the athletics facilities. If you will be around, please volunteer.

*Team Liaison* – Amy is taking on a special assignment this year to strengthen the team parent liaison program. She and Kareem will be inviting coaches to Board meetings so they can better understand the role of Boosters; also how coaches/team liaisons can work together for success.

*Corporate Sponsorships* – Felicia reported that the corporate sponsorship program is going well. \$4,500 has been raised so far. Felicia asked for suggestions of any other possible supporters from Board members. She will be making a final push to get sponsors to buy stadium banners before the fall sports season. Board members can reach out directly if they know people/companies who might be interested.

Kareem plans to prepare a Book of Athletes for each sports season. The book will have the rosters, pictures, and schedules of each sports team. The books will be funded by direct purchases, but at some point, there might be an opportunity to sell ads. Corporate sponsors might get free or reduced price ad space.

*Budget* – Todd and Anne will work with Kareem to prepare the Boosters budget for 2019-20. It will be brought up for a vote of the full membership of the Boosters at the September meeting. Triip asked whether certain expense line items could be pre-approved to allow Kareem to meet critical needs. Triip proposed that the Board authorize the funds necessary (\$8,700) to complete the purchase of the scoreboards, pay for installation, and to replace the stadium sound system. The Board unanimously agreed.

The Board also discussed the college scholarship that the Boosters has awarded annually. Recently, very few students have applied for the scholarships and some Board members questioned whether they are the best use of our limited resources. The Board agreed to remove the scholarship line item from the 2019-2020 proposed budget.

*Concessions* – Kevin will be cleaning out the concessions stand in late August (24<sup>th</sup>). Any help would be appreciated.

Meeting adjourned: 8:52 pm.

Next meeting: August 14, 2019 – 7 pm WLHS Teacher’s Lounge