

## **Wilde Lake High School Boosters Meeting**

President:	Todd Pittman	Treasurer:	Anne Santos
Vice President:	Triiip Bowen	Secretary:	Jon Wilson
Members at Large:	<i>Leadership Area</i>		
	Amy Churilla	Communications, Spirit Wear	
	Melanie Facchiano	Casino Night!	
	Tracy Hollida	Concessions	
	Felicia Hulit	Corporate Sponsorships	
	Jenn McQueeney	Spirit Wear	
	Kevin Minney	Concessions	
	Crissy Simpson	Membership	

Board Meeting: January 8, 2020 Wilde Lake Student Services Center - Began 7:35 pm

Attendees:

Board: Bowen, Churilla, Hulit, Minney, Pittman, Santos, Wilson

Members: Mike Jullian

Administration: Kareem Penn, AAM

**Minutes:** The minutes from December 4 were approved.

**President's Report:** Todd met with our insurance broker and reviewed the Boosters' insurance policy. The policy has been updated to meet our current needs. On the advice of the broker, the Board approved a motion to add directors' and officers' liability insurance.

**Concessions:** Kevin reported that concession supplies are well stocked. He plans to review our shoppers' club memberships and determine which membership(s) to renew. Volunteers have been a little light for some events. One issue which might challenge volunteers is the format of Sign-Up Genius – you need to scroll through all games from the beginning of the season to get to upcoming games. There was no consensus whether this is good or bad – it could be a barrier or it could show that friends have been signing up for earlier games and “now it's your turn.” The Board agreed that if Tracy and Kevin recommend upgrading to the paid version of Sign-Up Genius for better functionality, the Board approves that investment.

**Team Liaisons:** All winter teams have liaisons and things appear to be going well. Amy reported that all fall banquets were held successfully. There is always room for improvement but Penn agrees that individual team events work much better than one seasonal event for all teams.

**Sponsorships:** Felicia reported that one sponsor had not submitted their check. Todd will investigate. No further sponsors will be recruited until the summer (for 2020-21). The sponsorship target was exceeded this year.

**Memberships:** Crissy reported to Todd that memberships have reached 112; the best year on record. Amy will share a reminder over social media to join.

**Casino Night:** Melanie reported to Amy that the casino night subcommittee has been active and everything is on-track for the March 13 event. Melanie and Dionne have been soliciting donations and team baskets, while other Board members and volunteers have been assigned responsibilities for entertainment, food/drinks, decorations, and tickets. Amy will verify with Melanie that the casino games vendor has been secured.

**Spirit Wear:** Amy reported that December was an excellent month for spirit wear sales, once again supporting the decision to go to a 24/7 on-line vendor. Amy anticipates netting about \$750 in December alone.

**Special Activities:** Triip reported that he is working with coaches to help populate the new Wilde Lake sports record boards. Triip will also schedule a meeting with Todd, Anne, and Penn to develop a plan for a more coordinated summer sports camp program at Wilde Lake this summer. (In Penn's AAM report, he stated that now that no construction activities are planned at Wilde Lake this summer, summer school will be returning to the school. This could have an impact on the availability of some facilities including the gym. This will need to be considered during planning.)

**AAM Report:**

- The school facilities department is on track to approve all paperwork in January to allow for the installation of the baseball and softball scoreboards.
- The boys soccer championship banner will be raised at the boys basketball game v Mt Hebron in February.
- The baseball, softball, and girls lacrosse teams are scheduled to get new uniforms this spring.
- The selection of new Hall of Fame inductees is in process.
- Penn thanked Boosters and Mike for the new backdrop for media events. It will be used at the next college signing day on February 5.

**Treasurers Report:** Anne reported that revenues continue to be at or ahead of projections for all revenue centers. The decision to have summer school return to Wilde Lake does add a complication to Greg's summer sessions, but Penn reported that he is committed to reserving a classroom for Greg's so this important revenue generator for Boosters is not adversely affected.

Meeting adjourned: 8:45 pm.

Next meeting: February 5, 2020 – 7 pm Wilde Lake Student Services Office