

Wilde Lake High School Boosters Meeting

President:	Todd Pittman	Treasurer:	Anne Santos
Vice President:	Triiip Bowen	Secretary:	Jon Wilson
Members at Large:	<i>Leadership Area</i>		
	Amy Churilla	Communications, Spirit Wear	
	Melanie Facchiano	Casino Night!	
	Tracy Hollida	Concessions	
	Mike Julian	Corporate Sponsorships	
	Jenn McQueeney	Spirit Wear	
	Kevin Minney	Concessions	
	Nancy Williams	Membership	

Board Meeting: August 5, 2020 via ZOOM Began 7:05 pm

Attendees:

Board: Bowen, Churilla, Facchiano, Hollida, McQueeney, Pittman, Santos, Williams, Wilson
Administration: Kareem Penn

Minutes: The minutes from July 8, 2020 were approved.

AAM Report: Penn discussed the change in plans since last month. The fall and winter sports seasons have been postponed.

- No plan for the second semester has been finalized. The state public high school sports association is expected to provide an update in September.
- One possible scenario has fall sports moving to February-March, followed by winter and spring sports. There could be some overlap and some sports might shift seasons. For example, golf (a fall sport) might be played later in the year to improve playing conditions. Under this scenario, seasons would be 8 weeks with 3 weeks of training and 5 weeks of in-county competition. *This is plan is under discussion; nothing is final.*
- Other uncertainties include possible restrictions on spectators and concessions.
- Schools will be working with coaches to encourage student engagement in the fall. Coaches can have contact with students and have virtual workout plans. Students can participate in club and recreational programs, but if a paid or volunteer coach from the high school is involved then no more than 80% of the team's starters can be on the team.

Penn also reported that:

- He will look into uniform needs in December.
- He will consider how to offer club support.
- He remains interested in the schools rebranding plan including adding records boards to the stadium area.

Treasurer's Report: Anne did not have a report as the fiscal year just began. Anne and Todd will be working on the 2020-21 budget for Board discussion in September. The Board agreed to move the semi-annual members meeting where the budget is formally approved to October.

Corporate Sponsorships: Todd reported that corporate fundraising environment is tough. He encouraged all Board members to consider small businesses in the area that might be positioned to donate this year. Mike told Todd that some long-time donors are not able to contribute this year. Mike was successful in getting a large downtown business to donate.

Memberships: Nancy said the membership campaign is just kicking off. Six people had joined so far. She will gear up for a big push in August.

The Board discussed encouraging members to donate to Boosters through the Amazon Smiles account. The Board agreed that such a campaign would be unlikely to discourage direct donations.

Spirit Wear: Amy and Jenn met about this year's spirit wear plans. They offered a plan to hold a pre-sale event with special (non-Rokkitwear) products. They suggested that people could pick up their orders outside of the school where Amy and other volunteers could offer a socially distanced tour of the outdoor facilities to any new students/families. Penn said he was supportive but asked that Amy share a formal plan with him so he could discuss it with the school administration. Many welcome programs are being planned for students; admin would want these activities to be coordinated, even if the Boosters event was not school sponsored. Amy and Jenn shared their proposed motto for the year: "It's not what you can't do, it's what you can do!"

Todd asked Amy to check with Mike about his idea for a tumbler fundraiser. Is it something to pursue?

Records Board: Triiip continues to make progress on populating the records board. Any and all leads about team and individual stats are welcome. The goal is to post records in October. We hope to get as many records posted as possible at that time.

Meeting adjourned: 8:50 pm.

Next meeting: September 3, 2020 – Venue TBD (most likely Zoom)